



7 L7 DEX

L7 DEX

**Decentralized Perpetual
Contract Trading Platform**



PREFACE

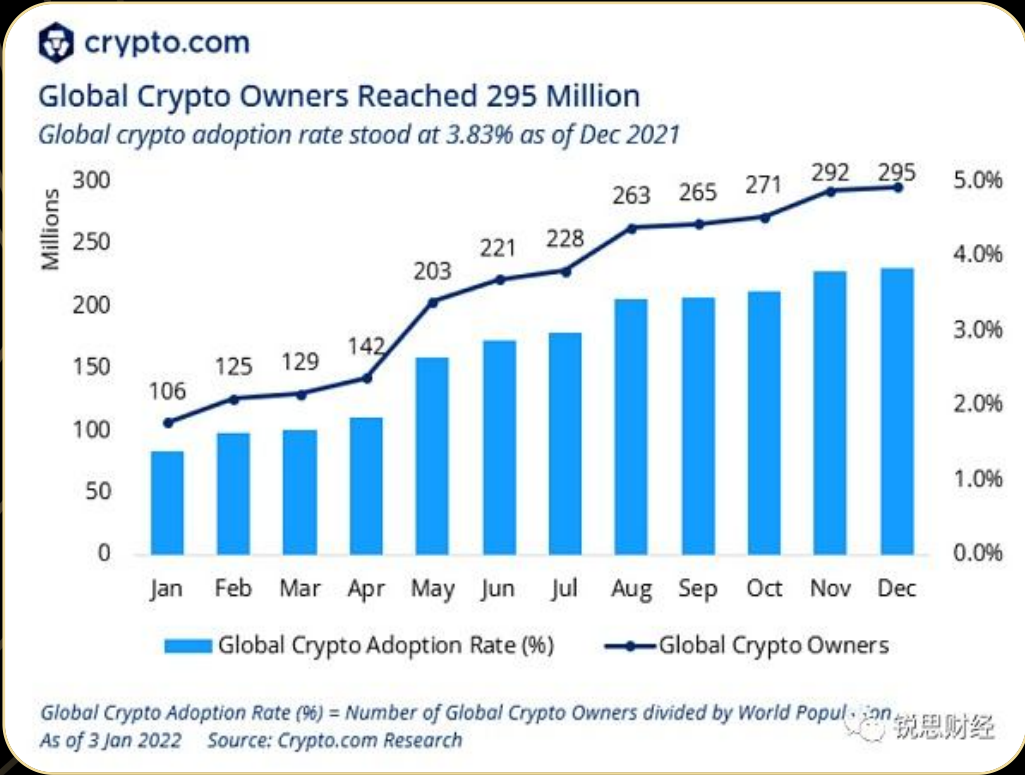
After witnessing frequent crashes by top crypto service providers such as Luna, Three Arrows Capital, FTX, Genesis, Etc., investors' insecurity about their assets has reached a historical high. Users' vigilance against exchange shutdowns (bankruptcy), market manipulation, and asset misappropriation is also increasing. Although centralized exchanges (CEX) are still the core position for Web 3.0 users, the trend of asset migration to decentralized exchanges (DEX) is becoming increasingly apparent.

The birth of DEX can be traced back to the earliest Counterparty in 2014. At that time, the platform provided the innovative feature of Counterparty DEX, where all Counterparty tokens could be traded on the DEX based on the Bitcoin network. Later, Ethereum's OasisDEX initiated the first on-chain matchmaking settlement, becoming the early source of liquidity for platforms such as Uniswap, and DYDX. After OasisDEX, mature spot DEXes like Uniswap, SushiSwap, Curve, and derivative contract DEXes like DYDX, Kujira, as well as OrderBook DEXes like D5 Exchange, which offer low slippage, aggregated liquidity, and multi-chain transactions, gradually appeared. The DEX track is a significant segment in the entire crypto ecosystem.

Future DEX will focus more on user trading sovereignty and how to enhance liquidity depth. L7 DEX offers the conventional applicability of CEX for DEX, optimizing the balance between liquidity, trading efficiency, and investment returns.

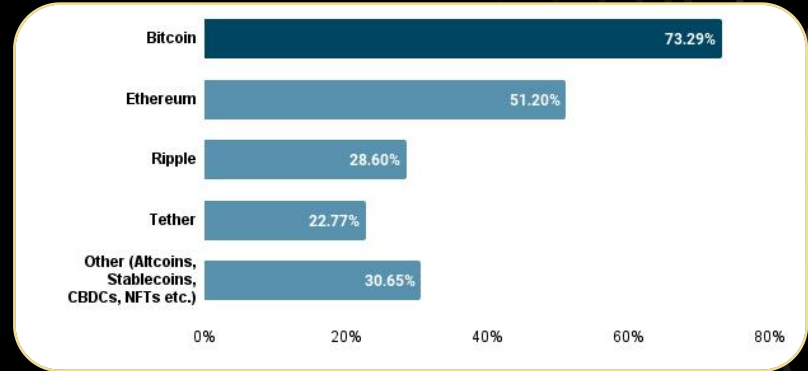
More and more people are owning cryptocurrencies

The number of global cryptocurrency holders has exceeded 320 million people by 2023



Data sources: crypto.com

Country	Number of crypto owners	Percentage of the population
United States	46,020,521	13.74%
India	27,416,309	2.00%
Pakistan	26,457,317	11.50%
Nigeria	22,332,791	10.34%
Vietnam	20,210,834	20.27%
China	19,883,262	1.33%
Brazil	16,652,150	7.75%



Data sources: TripleA

The current price of Bitcoin

\$ 26831.625 increase or decrease?



Bull VS Bear

The Importance of Consensus



Bitcoin Rainbow Chart

Bracing For the Once-every-four-years halving event

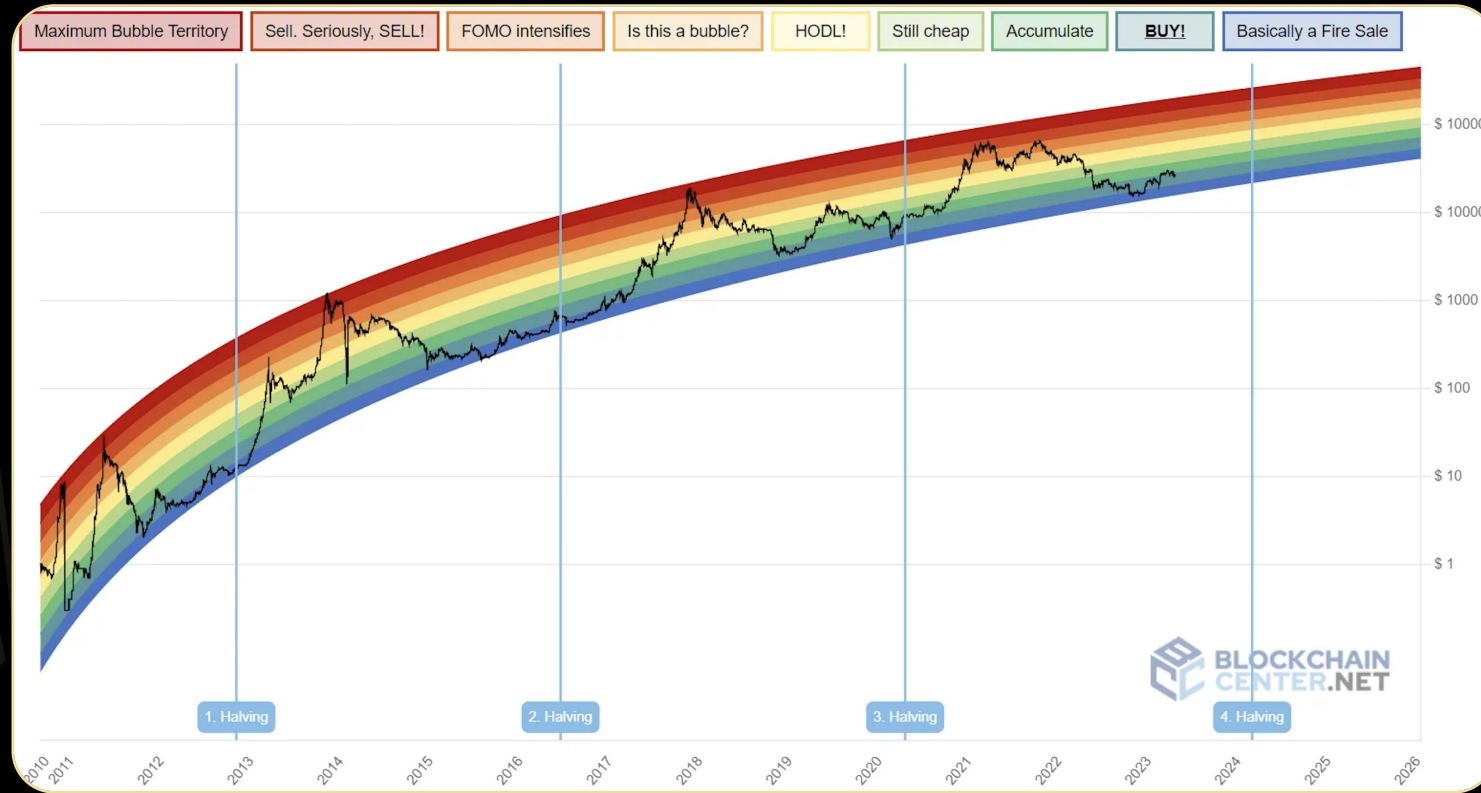


Image source: BLOCKCHAIN CENTER.NET


Historical Halving Market Trend of Bitcoin




Are you prepared for the once-in-four-years great opportunity ?

Halving	Halving Time	Mining Reward	Price
First Halving	2012-11-18	50—25	\$11—\$260 (23.6X)
Second Halving	2016-07-10	25—12.5	\$430—\$20000 (46.5X)
Third Halving	2020-05-12	12.5—6.25	\$3150—\$68790 (21.8X)
Fourth Halving	2024-05-09	6.25—3.125	\$10000—?

Bitcoin Halving Countdown

Bitcoin Halving Countdown 🐦 📘 📌 📄

	331 Days	19 Hours	44 Minutes	18 Seconds
---	--------------------	--------------------	----------------------	----------------------

 Current block height 791,028	 Blocks until halving 48,972	 BTC Price 26,706.43
---	--	--

Data Source: academy.binance.com (05/24/2023)

2024

Are you prepared for the
upcoming bull market cycle?



L7 DEX

Decentralized perpetual
contract trading platform

— Revolutionary new mechanism
for wealth distribution

Centralized Exchanges (CEXs) Challenges

Centralized
Exchanges
Challenges



User Funds Misappropriation



Price rapid Surge or Drop



Lack of data transparency



Margin Leverage



Security vulnerabilities



Regulatory Challenges



Hacker attacks



Platform Crash / fail

7 L7 DEX

Centralized exchanges (CEX)



Coinbase



BINANCE

Binance



OKX



Huobi

...

Decentralized exchanges (DEX)



UNISWAP

UniSwap

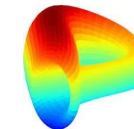


SushiSwap



PancakeSwap

PancakeSwap



Curve

...

CEX vs DEX

CEX VS DEX

CEX

Buyers and sellers

Requires KYC subject to regional legal restrictions

difficult and requires listing fee

Assets are custodied in CEX, with a risk of misappropriation of funds

Fixed proportion

YES

VS

Trading counterparties

Regulatory

Project listing

Safety

Transaction fees

Supports fiat currency

DEX

Seller and liquidity pool

No regulatory

Anybody can list a coin

Coins are in the user's own wallet, posing no risk

Large-scale capital transactions may experience discrepancies

NO

Decentralized exchange (DEX) market size

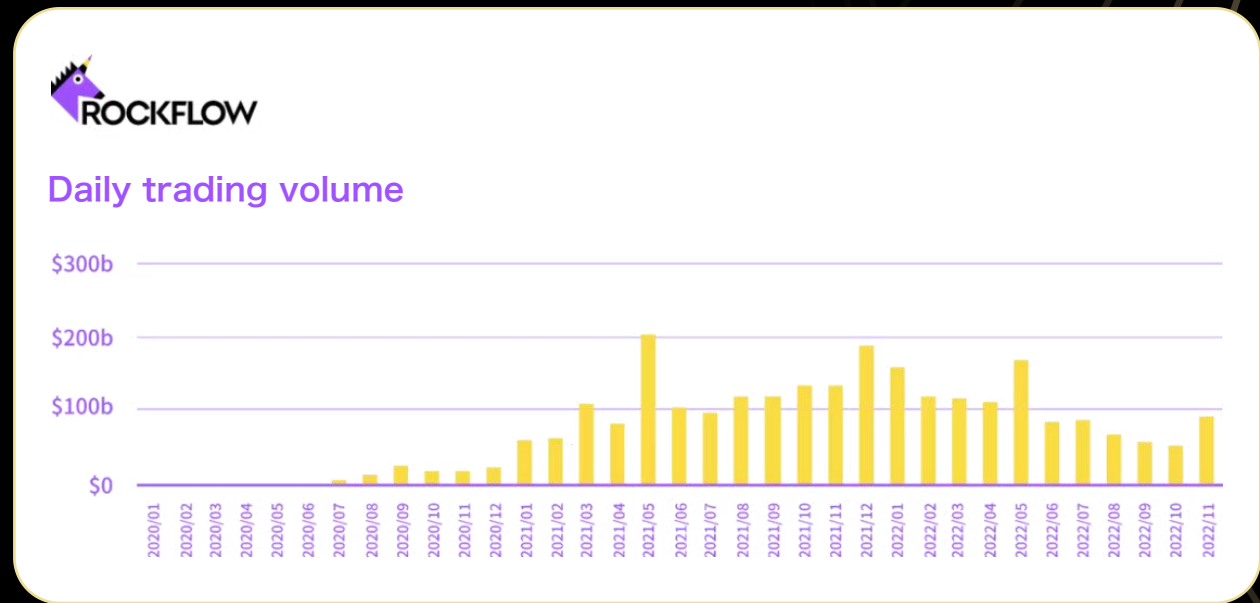
DEX has been popular since 2020, and over the course of more than 2 years, the total trading volume has become quite substantial. Looking at the monthly data, the trading volume in November 2022 reached \$91 billion, a 460% increase compared to \$16 billion in November 2020.

Top加密货币去中心化交易所
CoinMarketCap根据交易量、DeFi市场的市场占有率，对全球去中心化交易所进行排名。

币种选择: 以太坊 BSC Arbitrum Polygon Gnosis Optimism

#	名称	Trading volume(24h)	市场占有率	市场数目	类型	已发布	交易量走势图 (7天)
1	Uniswap v3 (Ethereum)	\$3,026,398,290 + 12.71%	20.1019%	881	Swap	May 2021	
2	dYdX	\$2,444,589,257 + 21.86%	16.2374%	37	Orderbook	Apr 2019	
3	Kine Protocol	\$1,445,080,260 + 29.70%	9.5985%	16		Mar 2021	
4	Uniswap v3 (Arbitrum)	\$1,213,458,350 + 6.44%	8.06%	375			
5	PancakeSwap v2 (BSC)	\$994,035,079 + 2.73%	6.6026%	3865	Swap		
6	Uniswap v2	\$969,157,975 + 16.11%	6.4373%	1430	Swap	Nov 2018	
7	Curve (Ethereum)	\$671,197,828 + 8.17%	4.4582%	87	Swap	Jan 2020	
8	PancakeSwap v3 (BSC)	\$562,812,436 + 4.22%	3.7383%	495			
9	Perpetual Protocol	\$283,107,951 + 0.00%	1.8605%	13		Dec 2020	
10	Uniswap v3 (Polygon)	\$272,873,722 + 11.44%	1.8125%	346	Swap	Dec 2021	
11	ApolloX	\$223,285,718 + 8.81%	1.4831%	75	Orderbook	Aug 2021	

Data Source: CoinMarketCap



Data Source: RockFlow

The background of the entire image is a dark, almost black, space filled with numerous gold coins in various orientations and positions, some appearing to be falling or floating. The coins are rendered with a soft, glowing effect, giving them a three-dimensional appearance. In the top-left corner, there is a logo consisting of a stylized, bold, white number '7' followed by the text 'L7 DEX' in a clean, white, sans-serif font.

7 L7 DEX

L7 DEX

**We Invite You Co-create
Wealth Now**

目
次

CONTENTS

L7 DEX Project Introduction

L7 DEX Product Features

L7 DEX Ecosystem Plan



L7 DEX

Project Introduction

L7 DEX Project Introduction

L7 DEX Project introduction

On-chain Perpetual Contract Protocol

L7 DEX is a decentralized perpetual contract trading platform based on Web3. It enhances trading experience and reduces trading costs through its innovative "Peer-to-Peer" "PvP-AMM" protocol and unique trading auxiliary tools, creating a more efficient and fair trading environment. Moreover, the protocol's value can also be shared with users through smart contracts, reducing traders' margin rates while increasing the value for liquidity providers.





L7 DEX

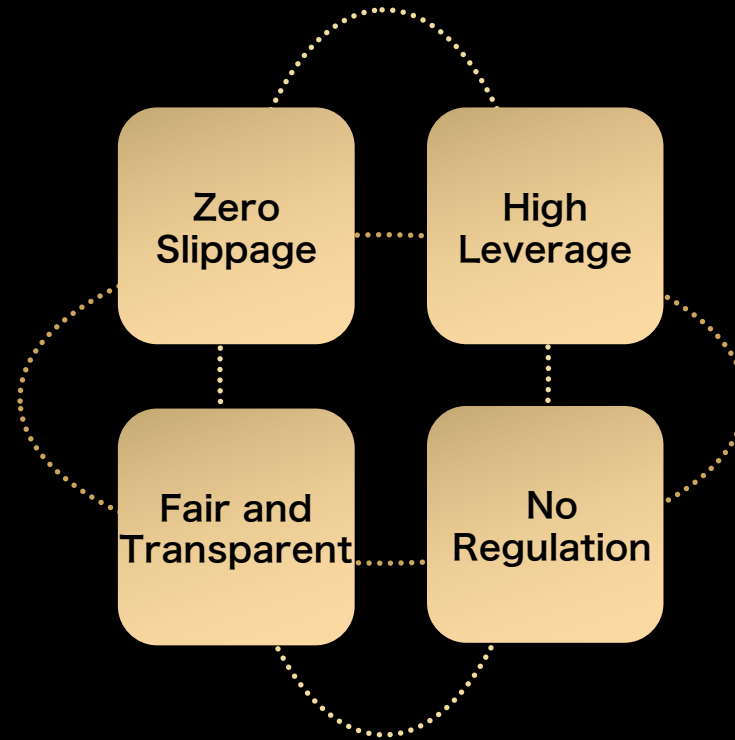
Product Features

L7 DEX Product features

L7 DEX Product features

No price discrepancies & no additional fees for transactions

Transparent underlying trading mechanisms ; traceable data on the blockchain



Maximum leverage up to 100x ; Maximum Profit

No KYC; No regional restriction; Ensures privacy safety , Free trading

Spot trading no discrepancies+ On-Chain Perpetual Contract Trading
Crafting a Smooth Trading Experience

L7 DEX Product features

L7 DEX Product features

Perpetual Contract Trading

- Powerful trading volume,
- Over 200 mainstream currency trades
- Offers up to 100x leverage on contracts, high fund utilization
- Minimal liquidation risk, no early closeout liquidations

Spot Trading

- Decentralized order book trading method
- Over 400 mainstream currency trades
- Trading fees lower than traditional DEX and CEX
- Runs on-chain, no fake trades, no hidden warehouse operations

L7 DEX Six Advantages

L7 DEX Six Advantages



1. Faster transaction speed

Using the lightning speed of the BSC chain to process transactions for users, achieving second-level confirmation and settlement.



2. Lower transaction fees

Significantly reduce transaction fees, only need to pay very low network fees, no need to pay any platform fees or liquidity provider fees.



3. More trading pairs

More types and quantities of asset exchanges can be added to meet different trading needs on the same platform.



4. Better privacy protection

All transactions are executed on the chain, without the need to trust any third party, peer-to-peer trading provides better privacy protection.



5. Greater influence

Utilizing the perfect ecosystem of BSC to realize the interoperability of more assets and protocols, expanding the coverage and influence of the trading platform.



6. Higher transparency

Using decentralized governance mechanisms for voting, decision-making, and fund management brings better transparency and democracy.



L7 DEX

Ecological Plan

L7 DEX Ecological Plan

L7 DEX Ecological Plan

Smart Vault Protocol

The important categories in the ecosystem plan range from basic auto-compounding pools to complex structured financial products aimed at increasing GLP returns. In the future, ecological applications will provide auto-compounding services for LUSD and LSD holders, maximizing capital utilization efficiency and bringing the highest return rate to liquidity providers.

Lending

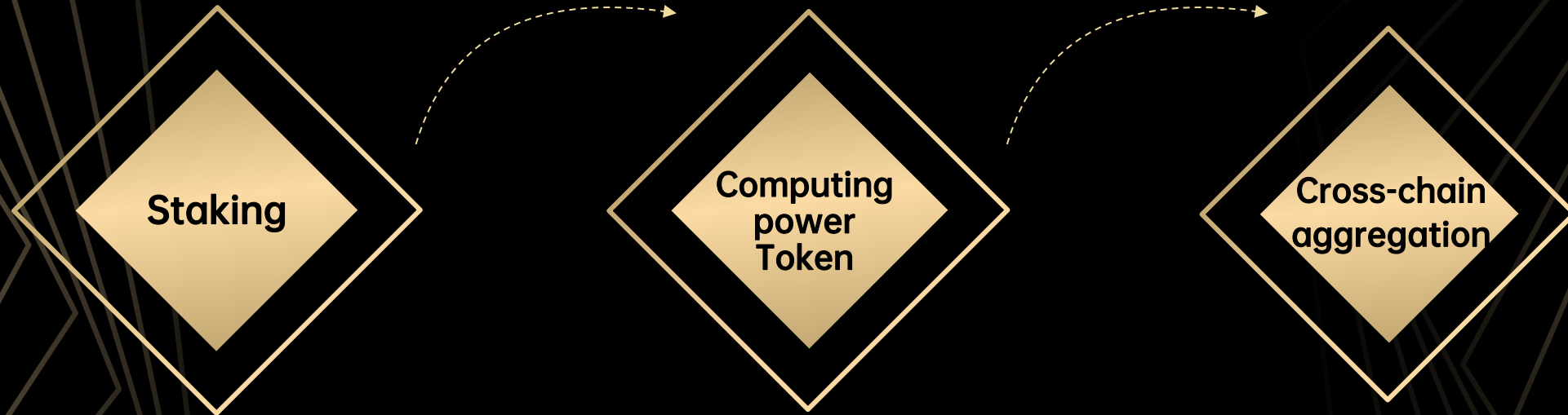
In the future ecosystem, L7 DEX hopes to enable users to use LUSD and LSD assets as collateral to borrow and increase leverage, or lend out their own LUSD and LSD assets to earn interest, thus increasing the usage and circulation of LUSD and LSD assets.

Options

A DEX trading options can be implemented on L7 DEX by opening long or short positions, keeping the exposure of liquidity providers close to Delta Neutral. This can also protect traders on L7 DEX from liquidation risk, and even help users hedge risks or increase returns.

L7 DEX Ecological Plan

L7 DEX Ecological Plan



The L7 DEX platform will also aggregate staking products from multiple platforms, forming trading pairs with LSD for LP mining. This allows LSD holders to choose from a variety of investment products, maximizing the use of LSD Tokens to generate more profits.

In the narrative of the Bitcoin halving cycle, the L7 DEX ecosystem will convert platform coins/stablecoins into computing power tokens, enabling users to participate in mainstream coin mining more conveniently and maximize their deployment of mainstream assets.

By utilizing various mature infrastructure and tool products, we aim to provide users with the best cross-chain trading experience, while empowering LSD with more practical application scenarios. L7 DEX will integrate DEX products from multiple ecosystems, allowing users to exchange any asset from one chain into another asset on another chain.

7 L7 DEX



Website:

<https://www.l7dex.com>



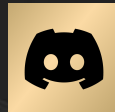
Twitter:

https://twitter.com/L7_DEX



Telegram:

https://t.me/L7DEX_Official



Discord:

<https://discord.gg/l7dex>





L7 DEX
THANK YOU